



NEW PEUGEOT 408

Prices, equipment
and technical specifications

Prices applicable from April 2024 E & OE



EQUIPMENT



ALLURE

PEUGEOT Open & Go (Keyless entry with 'proximity' locking and unlocking)

Advanced Emergency Braking System (Video-AEB). Includes radar (AEB3) as standard

Extended Traffic Sign Recognition (ETSR)

Adaptive cruise control with Stop & Go function

180° Colour Reversing Camera with wash system and rear sensors

Automatic Dual Zone Air Conditioning with Air Quality System (AQS3)

PEUGEOT i-CONNECT® Advanced with connected navigation

Peugeot LED Technology headlights

Dark-tinted rear side windows and timed heated rear window

19" 'Jaspe' diamond cut alloy wheels



GT

Equipment in addition to the Allure

180° Colour Reversing Camera with wash system and front & rear sensors

'Clean Cabin' Technology linked to automatic air conditioning (exterior/interior air quality monitoring)

Ambient Lighting - choice of 8 colours

Driver Sport Pack - steering/accelerator/gearbox/digital engine sound (can be deactivated)

Drive Assist Plus Pack - Adaptive cruise control with Stop & Go function, helps maintain speed lane position

Peugeot i-Cockpit® with customizable 10" 3D digital instrumentation

Peugeot Matrix LED Technology headlights

Frameless Electrochrome Interior Mirror

Heated steering wheel

Smart Electric Tailgate - foot operated with pedestrian detection

19" 'Graphite' diamond cut alloy wheels

PRICES

Recommended prices

	CO ₂ * (g/km) ⁽¹⁾	TAX BAND	ANNUAL ROAD TAX	ALLURE	GT
PLUG-IN HYBRID					
PLUG-IN HYBRID 225	28	A1	€140		€50,595**
PLUG-IN HYBRID 180	26-27	A1	€140	€44,995**	€48,995**
PETROL					
PureTech 130 S&S EAT8	136 – 137	B2	€210	€40,995**	€44,995**

· WLTP data currently being approved. Minimum - maximum mixed WLTP CO₂ emissions on the engine. The CO₂ emissions from the vehicle depend on the version selected as well as the options on the vehicle.
 · **Dealer delivery related charges, metallic paint and tyre recycling levy not included.

(1) The CO₂ emissions entered are mixed and expressed in grams per kilometre. The fuel consumption and CO₂ emission values provided comply with WLTP approval (EU regulation 2017/948). Since 1 September 2018, new vehicles are approved on the basis of the worldwide harmonised light-duty vehicles test procedure (WLTP), which is a new, more realistic test procedure to measure fuel consumption and CO₂ emissions. This WLTP procedure fully replaces the New European Driving Cycle (NEDC), which was the previous test procedure. As the test conditions are more realistic, the fuel consumption and CO₂ emissions measured according to the WLTP procedure are, in many cases, higher than those measured according to the NEDC procedure. The fuel consumption and CO₂ emission values may vary depending on specific equipment, options and types of tyres. Contact your point-of-sale for more information. More information on www.peugeot.ie

STANDARD EQUIPMENT

SAFETY & SECURITY

- Airbags: Adaptive driver and front passenger airbags (includes passenger airbag deactivation function)
- Airbags: Driver and front passenger side airbag
- Airbags: Front & rear curtain airbags
- Alarm - Perimeter, Volumetric and Anti-lift
- Isofix child seat fittings (x2) in the second row
- ESP (Electronic Stability Programme) with Hill Start Assist
- Puncture repair and tyre inflation kit
- AVAS: Acoustic Vehicle Alerting System. Generates a sound when travelling at low speed, audible outside the vehicle for pedestrian safety. **Standard on all Hybrid versions**

ADVANCE SECURITY

- Automatic emergency braking (Active Safety Brake) with collision risk warning,
- Automatic emergency braking day and night (camera & radar)
- Active alert for involuntary lane and low crossing side,
- Extended recognition of traffic signs and speed recommendations,
- Driver attention alert

COMFORT & CONVENIENCE

- Central armrest with storage and cup holder
- Electric parking brake
- One-touch' electric front & rear windows with pinch protection
- Electric power steering with reach and rake manually adjustable steering column
- Drive mode selector (PureTech: Eco/Normal/Sport, PLUG-IN HYBRID: Electric/ Hybrid/Sport)
- 12V sockets - cabin & boot



STANDARD EQUIPMENT

MULTIMEDIA AND NAVIGATION

- PEUGEOT i-CONNECT® 10-inch (1920x720) HD fully customisable touch screen
- DAB & AM/FM bi-tuner
- Wireless Mirror Screen (with Apple Car Play, Android Auto)
- Bluetooth (connect to 2 phones)
- Up to 8 Driver Profiles – USB Sockets (x4)

408 PLUG-IN HYBRID SPECIFICS

- Battery capacity 12,4kWh / Battery power 100kW
- Charging cable mode 3
- On-board charger 3,7kW
- Driving mode selector: Electric, Hybrid and Sport
- Information on position, consumption, remote maintenance, driving statistics and battery charge status
- Thermal preconditioning and deferred charging via My Peugeot or the central screen



Image for illustration purposes only

Range
Prices
Equipment and finishes
Paint and upholstery
Options
Detail of equipment
Technical specifications
Services and offers

FINISH ALLURE

SAFETY AND SECURITY

- LED daytime running lights under headlights
- Pack Safety Plus - Automatic emergency braking day and night (camera & radar)
- Advanced Emergency Braking System (Video-AEB). Includes radar (AEBS3) as standard
- Extended Traffic Sign Recognition (ETSR)

COMFORT & CONVENIENCE

- Automatic Dual Zone Air Conditioning with Air Quality System (AQS3)
- Dark tinted rear side and tailgate windows
- Electric Folding Door Mirrors
- Electrochrome rearview mirror
- 180° Colour Reversing Camera with wash system & rear sensors
- Drive mode selector
- PEUGEOT Open & Go (Keyless entry with 'proximity' locking and unlocking)

RIMS AND WHEELS

- 19" JASPE alloy wheels



FINISH ALLURE

EXTERIOR LIGHTING AND VISIBILITY

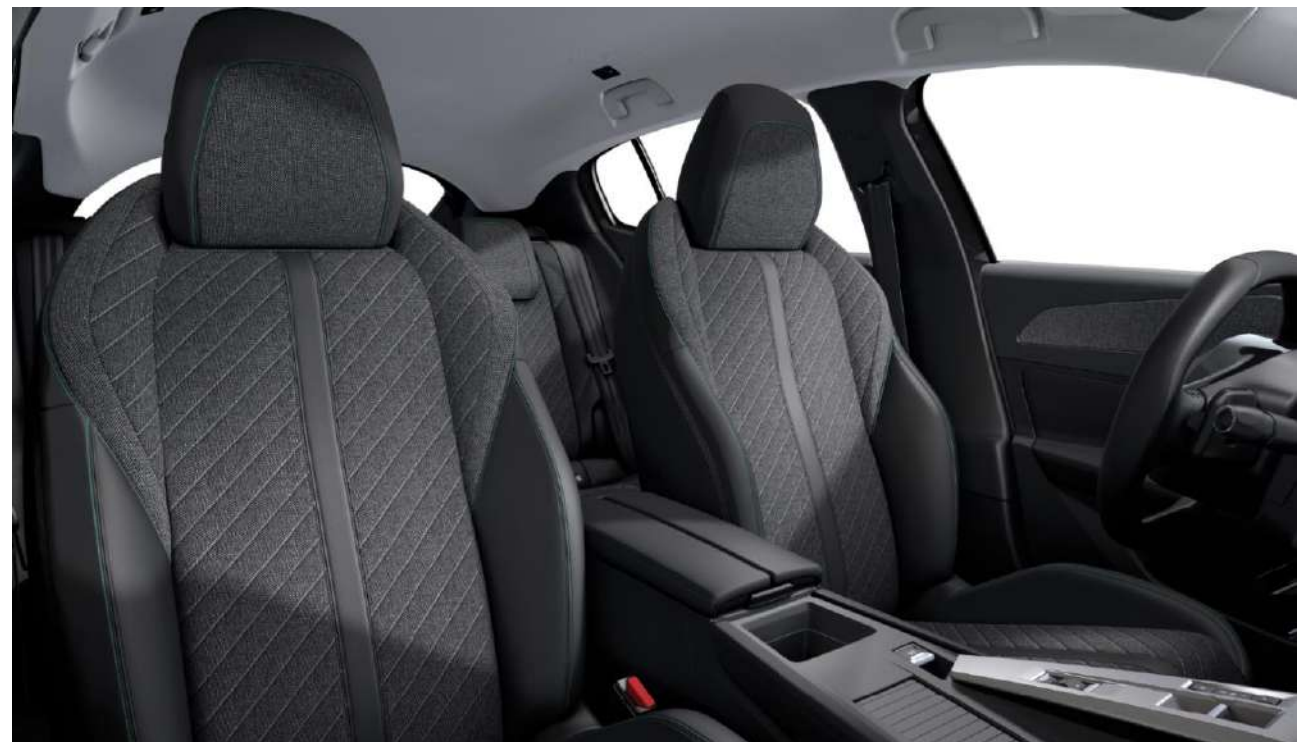
- ECO LED Headlights
- Front and rear signature daytime running lights
- 'PEUGEOT Smartbeam' – High Beam Assist

• INTERIOR FEATURES

- 'Dynamic' front seats
- 'Fractil' embossed fabric with 'Isabella' leather effect trim
- Driver seat manual lumbar adjustment
- Aluminium sports pedals

• SAFETY AND SECURITY

- 180° Colour Reversing Camera with wash system
- Drive Assist Pack
 - Adaptive cruise control with Stop & Go function



FINISH GT

Equipment in addition to the Allure

SAFETY AND SECURITY

- Pack Drive Assist Plus - Adaptive cruise control with Stop & Go function helps maintain lane position
- PEUGEOT SOS & Assistance
- Lane Positioning Assist

COMFORT & CONVENIENCE

- 10" 3D instrument Panel Display
- 'Clean Cabin' Technology linked to automatic air conditioning (exterior/interior air quality monitoring)
- Heated steering wheel
- Driver Sport Pack - steering/accelerator/gearbox/digital engine sound (can be deactivated)
- Smart Electric Tailgate - foot operated with pedestrian detection
- Smartphone Wireless Charger

RIMS AND WHEELS

- 19" 'Graphite' diamond cut alloy wheels



FINISH

GT

Equipment in addition to the Allure

EXTERIOR LIGHTING AND VISIBILITY

- Peugeot Matrix LED Technology headlights
- Full 3D LED rear lights with PEUGEOT
- 'Claw effect' daytime running lights and 'welcome sequence'

INTERIOR FEATURES

- Aluminium door and boot sill trims
- Ambient Lighting - choice of 8 colours
- Cabin stitch detailing in 'Adamite' green
- Frameless Electrochrome Interior Mirror
- Full grain leather steering wheel with 'Adamite' green stitching & 'GT' badging
- Fraxx Knit / TEP / Alcantara® tri-material upholstery
- luxury Carpet Mats with 'Adamite' green stitching
- Sunvisors featuring concealable vanity mirrors with LED lighting



WHEEL RIMS



19" JASPE Alloy wheel

Standard on Allure



19" GRAPHITE Alloy wheel

Standard on GT



20" MONOLITH Alloy wheel

PLUG-IN Hybrid,

Optional on GT

PAINT

METALLIC PAINT



Obsession Blue

M0DP - Free paint



Selenium Grey Grey

M0LD - Optional



Cumulus Grey

M0F4 - Optional (not available on GT)



Black Perla Nera

M09V - Optional



Okenite White

M6N9 - Optional

SIGNATURE PAINT



Elixir Red

M5VH - Optional

UPHOLSTERY



Tri-material upholstery FRACTIL and BALADIN / TEP fabrics

U3FX

Standard on Allure



Tri-material upholstery Fraxx Knit / TEP / Alcantara®.

DBFX

Standard on GT

OPTIONS

Recommended prices including VAT

			ALLURE	GT
MONOLITH 20" diamond-cut alloy wheels	Available only on Plug-In Hybrid version	ZHXZ	€780	<input type="radio"/>
EXTERIOR AESTHETICS				
Metallic Paint		M0-	€900	<input type="radio"/>
Signature Paint		M6-	€1,125	<input type="radio"/>
COMFORT				
Cielo Panoramic Opening Spoiler Sunroof - tinted with manual interior blind		TC07	€1,575	<input type="radio"/>
Night vision system with infrared camera		N101	€2,250	<input type="radio"/>
Heated Steering Wheel		IB01	€150	<input type="radio"/>
MULTIMEDIA AND NAVIGATION				
FOCAL® 10 Speaker Premium Hi-Fi System		J6GS	€1,350	<input type="radio"/>
408 PLUG-IN HYBRID FEATURES				
On-board charger 7,4 kW	Available only on Plug-In Hybrid version	LZ02	€675	<input type="radio"/>
20" 'Monolithe' Alloy Wheels - Diamond Cut, Matt Onyx Black	Available only on Plug-In Hybrid version	ZHKZ	€790	<input type="radio"/>
MANOEUVRE AIDS				
VisioPark 360° (4 cameras)		1G18	€675	<input type="radio"/>

The addition of optional extras may result in the vehicle increasing in Co2 g/km and therefore, attracting a higher rate of VRT than described in this product guide. For your exact configuration value, both Co2 g/km and RRP, please contact your local dealer or visit www.peugeot.ie
 Note: Some options may require other options depending on the item and trim line.

● : standard ○ : optional - : not available

EQUIPMENT DETAILS

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3D DIGITAL HANDSET

Fully configurable and customizable, the 3D digital cluster projects information on two levels of vision. Depending on the importance of the information, it can be displayed dynamically closer or farther away from the driver's eye. This improves the driver's response time by about half a second.

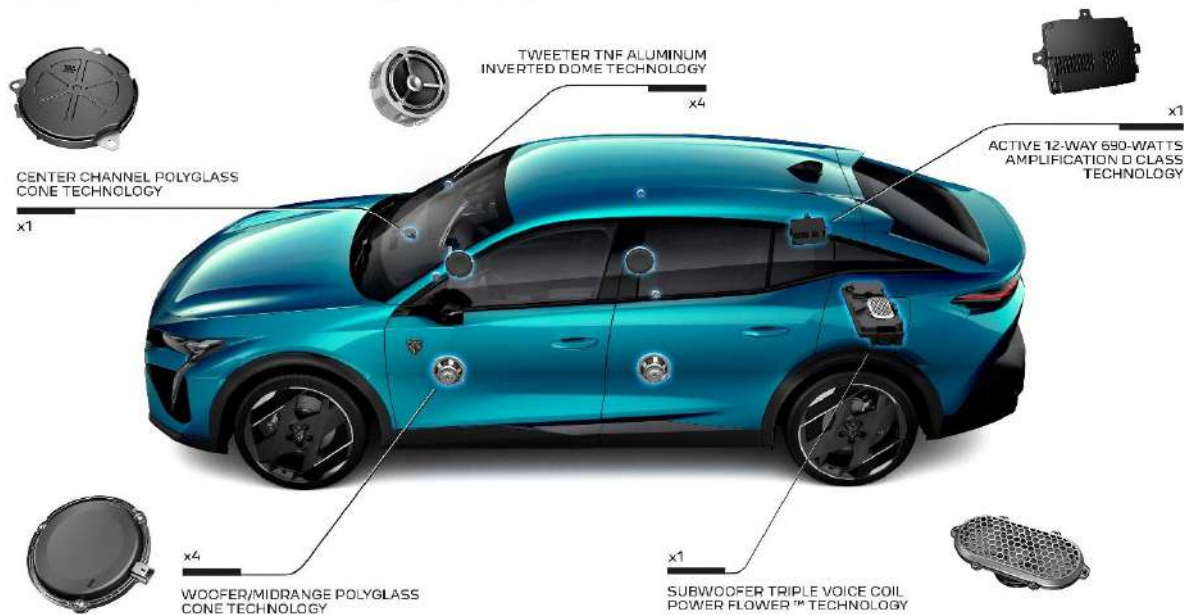


CUSTOMISBLE VIRTUAL I-TOGGLES

A second touch screen completes the central 10" screen to allow you to create your own shortcuts. Thus, you can customize direct access keys to the air conditioning, to contacts, to a radio, to an application...

EQUIPMENT DETAILS

FOCAL® HI-FI PREMIUM SYSTEM



FOCAL® PREMIUM HI-FI SYSTEM

The FOCAL® Premium Hi-Fi System features 10 new generation speakers, a new subwoofer, and enhanced amplification. The 12-channel amplifier delivers 690W of power.



CLEAN CABIN

The Clean Cabin system is a complete incoming air management system that acts according to the pollution outside and inside the vehicle. Thanks to its HE (High Efficiency) filter, it allows to purify the interior air in a few minutes.

The driver has access through the central screen to the indoor air quality index calculated by a particle sensor.

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DRIVE ASSIST PLUS PACK

This system combines Adaptive Cruise Control (ACC Stop & Go) and Lane Positioning Assist to manage semi-autonomous driving under specific conditions. The vehicle manages steering and speed.

The driver selects a reference speed in the ACC (from 0 km/h) and activates the LPA. The system registers the vehicle's position on the road (center, left or right). To remain active, the system requires the driver to keep their hands on the steering wheel even without steering. The driver can regain control at any time by using the steering wheel (to cancel LPA) or by braking (to cancel ACC Stop & Go).

(1) Optional or unavailable depending on version.
(2) Standard or unavailable depending on version



PEUGEOT MATRIX LED

The system automatically adjusts the headlight beams to the traffic conditions, maintaining optimal lighting without interfering with other road users (such as oncoming traffic or vehicles in front).

The system works at night, outside a lit area (<5 lux) when the vehicle speed is higher than 40 km / h.

The system has five specific lighting modes for each driving situation.

TECHNICAL SPECIFICATIONS

	PLUG-IN HYBRID PETROL	
	HYBRID 180 e-EAT8	HYBRID 225 e-EAT8
IC ENGINE		
Administrative power (CV)	8	10
Cubic Capacity (CC)	1598	
Number of cylinders / Layout	4 in-line	
Number of valves per cylinder	4	
Maximum power (kW CEE/HP CEE at rpm)	110/150 at 4 250	132/180 at 6 000
Maximum torque (Nm CEE at rpm)	250 à 1 750	
Stop & Start	No	
Regulation Emission Standard	EURO 6d + CF 1/ISV	
Type of injection	Direct	
Service Schedule	30 000 km or 1 year	
ELECTRIC MOTOR(S)		
Electric motor (integrated in the eEAT8 gearbox)	1 at the front	1 at the front
Maximum power (kW CEE/HP CEE at rpm)	81/110 at 2 500	81/110 at 2 500
Maximum torque (Nm CEE at rpm)	320 between 500 and 2 500	320 between 500 and 2 500
High Voltage Battery	Li-Ion	
Battery capacity (kWh) / Battery power (kW)	12,44 / 100	
Electric range WLTP (min-max km)	NC	62-64
Charging time from 0 to 100%.	7h05 / 3h25 / 1h40 (1)	
On-board charger (kW)	3.7 standard / 7.4 optional	
HYBRID ENGINE PERFORMANCE		
Maximum cumulative power (kW CEE/HP CEE)	133/180	165/225
Maximum cumulative torque (Nm CEE)	360	360
TRANSMISSIONS		
Type	Automatic / 2 wheel drive	Automatic / 2 wheel drive
Number of gears	8	8

* WLTP data undergoing certification. CO₂ emissions WLTP mixed minimum-maximum on the engine. The CO₂ emissions of the vehicle depend on the version chosen as well as the options present on the vehicle.

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TECHNICAL SPECIFICATIONS

	PLUG-IN HYBRID PETROL	
	HYBRID 180 e-EAT8	HYBRID 225 e-EAT8
WEIGHTS & LOADS		
Kerbweight (kg)	1696	1706
Gross vehicle weight (kg)	2220	2 220
Max. towable weight on 12% gradient (braked) (kg)	1 400	1 400
Gross train weight (kg)	3 620	3 620
PERFORMANCE * With 1 driver only		
Top speed in Sport / Electric mode (km/h)	225 / 135	233 / 135
0-100 km/h (s)	8,1	7,8
1,000 m standing start (s)	28,5	27,6
80 to 120 km/h on Drive (in Hybrid mode)	5,1	4,5
CONSUMPTION FUEL & EMISSION WLTP (1)		
Consumption in WLTP cycle – combined minimum (l/100km)	NC	1,2
Consumption in WLTP cycle - combined maximum (l/100km)	NC	1,3
CO2 emission - combined minimum WLTP (g/km)	NC	27
CO2 emission - combined maximum WLTP (g/km)	NC	28
WHEELS		
Tyre type (standard or optional depending on version)	215/65R17	
	205/55R19	205/55R19
	245/40R20	245/40R20
Spare wheel	Not available	
BRAKES & SUSPENSIONS		
Type of front / rear brakes	Ventilated discs with floating caliper and automatic wear adjustment / Floating caliper discs	
Front suspension type	Independent wheels - Pseudo-Mac Pherson axle, coil springs and integrated hydraulic dampers, pressurized	
Rear suspension type	Semi-independent wheels - Multi-link axle, hydraulic dampers, pressurized	

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TECHNICAL SPECIFICATIONS

	ESSENCE
	PureTech 130 S&S EAT8
MOTORS	
Administrative power (CV)	7
Cubic Capacity (CC)	1199
Number of cylinders / Layout	3 in-line
Number of valves per cylinder	4
Maximum power (kW CEE/HP CEE at rpm)	96/130 at 5 500
Maximum torque (Nm CEE at rpm)	230 at 1 750
Stop & Start	Yes
Regulation Emission Standard	EURO 6d + CF 1/ISV
Type of injection	Direct
Service Schedule	20,000 km or or 1 year
TRANSMISSIONS	
Type	Automatic
Number of gears	8
WEIGHTS & LOADS	
Kerbweight (kg)	1393
Gross vehicle weight (kg)	1950
Max. towable weight on 12% gradient (braked) (kg)	1350
Gross train weight (kg)	3300
PERFORMANCE * With 1 driver only	
Top speed (km/h)	210
0-100 km/h (s)	10,4
1,000 m standing start (s)	32
80 to 120 km/h on Drive (s)	7,6

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TECHNICAL SPECIFICATIONS

	ESSENCE
	PureTech 130 S&S EAT8

WLTP CONSUMPTION & EMISSIONS (1)

Consumption in WLTP cycle – combined minimum (l/100km)	6,0
Consumption in WLTP cycle - combined maximum (l/100km)	6,1
CO2 emission - combined minimum WLTP (g/km)	136
CO2 emission - combined maximum WLTP (g/km)	138

WHEELS

Tyre type (standard or optional depending on version)	215/65R17
	205/55R19
	Standard: Pneumatic trouble-shooting kit

BRAKES & SUSPENSIONS

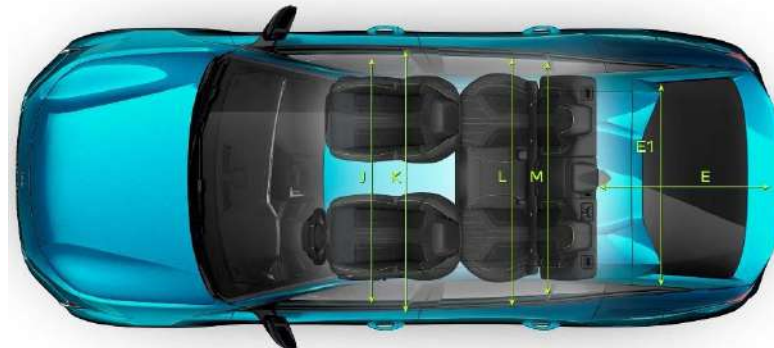
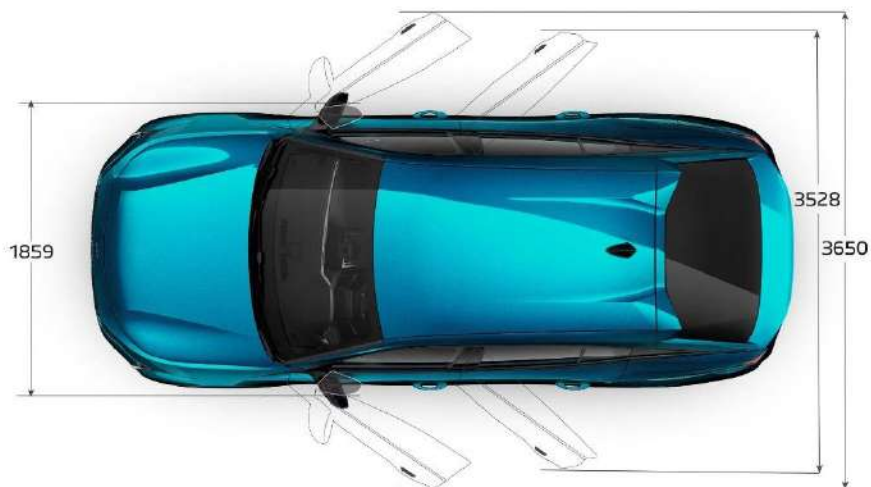
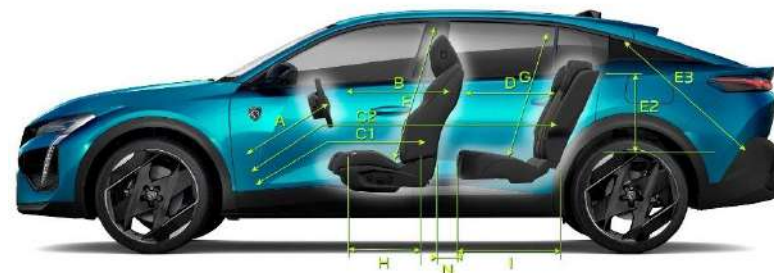
Type of front / rear brakes	Ventilated discs with floating caliper and automatic wear adjustment / Floating caliper discs
Front suspension type	Independent wheels - Pseudo-Mac Pherson axle, coil springs and integrated hydraulic dampers, pressurized
Rear suspension type	Semi-independent wheels - Axle with deformable cross member, hydraulic dampers, pressurized

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DIMENSIONS (mm)

EXTERIOR & INTERIOR



A	718
B	597
C1	886
C2	1833
D	857
E	972
E1	1052
E2	464
E3	881
F	891
G	850
H	510
I	418
J	1428
K	1443
L	1384
M	1446
N	188



ICE :
536 L VDA
508L VDA (FOCAL)

PLUG-IN HYBRID :
471 L VDA
454 L VDA (FOCAL)

